

WCA Board Meeting Minutes
September 29, 2007
Schmeckle Reserve, Stevens Point, WI
10:00 a.m.

Attending: Mary Ann Krems, Ed Coyle, Angie Flannery, Charles Lindsey, Mark Gillen, Gretchen Koch, Chris Giese

Comment [Comment1]:

Draft

1. Call to order: Meeting called to order at 10:07 a.m.

2. Approve of minutes of June 23, 2007 meeting: Minutes of last meeting reviewed and approved with one change regarding dates of future meetings.

3. Announcements/Additions:

- a. Jim Baer will need to step back from WCA involvement due to personal reasons.
- b. Proposal to discuss WCA tax status as checkbook balance increases.

4. COMMITTEE REPORTS:

a. President's Report:

1. WCA 2007 Fall Summit (see Professional Development report)
2. DRL Professional Counselor Board Meeting: Charles attended the July 31st DRL meeting where much of the meeting focused on potential changes the Board may face in the upcoming years as programs move from 48 to 60 semester hours in alignment with CACREP. Next meeting will be October 29th and Charles will attend.
3. WCA Journal: Charles informed the Board that Fran Buffham has designated funds for Counselor Educator Scholarships as well as Workshop Grants. Peg Olson will remain the contact person to Fran.
4. Midwest ACA Leadership Conference – Oct 4-6: In the past quarter, WCA has paid our Midwest ACA dues of \$200 and also provided \$200 to the Minnesota Counseling Association to support a reception at the conference. Charles is unable to attend this year, therefore Mark will attend on 10/5 to represent WCA.

b. Treasurer Report:

1. Checkbook balance on September 23, 2007 is \$10,088.55
2. Proposed budget was presented and approved for 2007-2008.

c. Newsletter : Latest newsletter was recently sent out, however it was late. It is important to have articles to Ed by the due date to avoid delay in distribution. The next due date is December 1st. Articles can be submitted at any time prior to that date and preferred length is ½ to 1 page.

d. Professional Development:

1. Currently there are 16 speakers lined up for the presentations and the psychological first aid.
2. As of the meeting, 11 paid registrations have been received with one attendee signed up for the Psychological First Aid. We need to have a minimum number for this presenter. Deadline date is Oct. 15 for Psychological First Aid training. If the minimum number of registrations is not met, the speaker will be cancelled.
3. Gretchen and Charles will visit MSTC in WI Rapids on Oct. 16th to work out logistical issues.
4. Catering is being solidified, insurance has been paid (\$310), and a fee will be charged for custodial services.
5. Detailed presenter/sectional information will be posted to the website.
6. There is a possibility that UW-Oshkosh Chi Sigma Iota student volunteers will be available to serve as room monitors or provide other assistance as needed.

e. Membership:

1. Current membership of ACA for Wisconsin is 635 and around 220 for WCA.
2. Membership form has been revised and posted to the website.
3. A new student form has been created and will be sent to Universities. This form should address some of the past confusion in student memberships.
4. WCA will have a table at the WSCA conference.
5. Suggestion to consider mementos for membership such as a computer calendar or car sticker.

e. Ethics: Nothing new to report.

6. Business Items

- Midwest ACA; Minneapolis, MN, Oct 4-6, 2007 – (see President's report)
- DRL update – (see President's report)
- Coalition update – Ed reported on the meeting and proposed that a letter be drafted from WCA Board showing solidarity that LPCs and MFT continue to be included in the bill. Ed will draft the letter and present to Board members.
- Further Summit Information:
 - Evaluation will be included in folders as well as Journal, with a way to track who receives a copy of the journal (only members)
- Wisconsin Counseling Journal –update/status
 - The journal will include 4 articles and 2 book reviews with a 48 page length.
 - Journal cost is approximately \$2500 for publishing with additional cost for mailing. There will be 450 copies.
 - Mark reported there are 8-9 submissions for the proposed 5-6 to be included in the journal. There are also several book reviews that have been edited by the review board. Goal is to have journal submitted to publisher by September. This will allow for the journals to be ready and in hand by October 22nd.
 - Future Journals:
 - Possibly online journal: less costly, but would be available to anyone.
 - Approach Minnesota or surrounding Midwest states to supplement cost
 - Consider alternate printing options
 - Offer CEU credit with the journal
- WCA connection with WSCA – WCA needs to have a presence at WSCA meetings.
- ECWCA – group has dissolved and sent a check for \$1400 to WCA. Suggestion to offer their members a possible free membership for a year in WCA. Ed will work with Mary Ann to contact Daniel Leary about this.

7. Action Items

- Strategic Planning – The following 5 items are areas of continued focus for WCA in 2007/2008.
 1. Increase membership – (free 1 year student membership, etc.). These will need attention at our Spring meeting.
 - Increase membership – (free 1 year student membership, etc)
 - Offering of a high-caliber and diversified fall Summit
 - Bi-annual (annual?) publication of WCJ (Wisconsin Counseling Journal)
 - Continue quarterly newsletter distribution; expand contributors
 - Maintain close working relationships with Department of Regulation and Licensing (DRL), Behavioral Health Coalition (connected w/lobbyist), and the Wisconsin School Counselor Association

Next WCA Executive Board Meeting scheduled for Saturday, February 2, 2008 from 10am to 1pm.
Location to be determined. Meeting adjourned 12:50 pm.